

For up-to-the-minute sex news and tips, go to news.MensHealth.com.

# SEX

**BULLETIN**®

Edited by Laura Roberson

# 48

**PERCENTAGE OF CHEATERS WHO DIDN'T USE A CONDOM DURING THEIR MOST RECENT TRYST**

Source: *The Journal of Sexual Medicine*

**ON OUR RADAR**

## The Downside of Her Sex Drive

Beware the horny woman: According to a new study in the *Journal of Sexual Medicine*, women with high libidos may be harder to please in the bedroom. The more easily aroused women were, the lower their sexual satisfaction tended to be. "Men assume that women who are always ready to go get more out of sex," says study author Amy Lykins, Ph.D. "That's not always the case." For these women, sex may be only a momentary high, so they're left always wanting more.



## A HOT CUPPA SEX APPEAL

Starbucks may be the ultimate pickup spot. Pleasant smells could help you score her number, according to new research from France. Women were more likely to give men their phone numbers when approached at delicious-smelling places—bakeries, coffee shops, pastry shops—than when they were chatted up in clothing stores or banks. Enticing scents may lift her mood, making her more receptive to your advances.

## LIGHT A FIRST-DATE FIRE

There's a scientific reason why sweating together is sexy. A new study in the *Journal of Experimental Social Psychology* suggests that moving in sync with her could enhance your connection. When people's body movements were similar in style and flow, they rated their interactions as more positive. Matching your movements—by, say, exercising together—can create closeness, helping you bond. Plan active dates, such as hiking or rock climbing, that have you moving in sync, says study author Tanya Vacharkulksemsuk, Ph.D. (c).

## REFRAME YOUR GAME

Do you need to save face? In a new Chinese study analyzing the impact of eyeglass shapes on facial appeal, glasses with frames of similar height and width decreased men's perceived attractiveness. Use the chart below to select a sexier shape for your shades—and see how your mug scores in other measures of sex appeal.

**Glasses shape** Don't cave to the big-shades trend: Smaller frames scored highest.

**Facial hair** Avoid extremes. Women prefer stubble to a full beard or baby face.

**Face shape** The formula for sex appeal: lowered brows, chiseled jaw, and upturned mouth.

**Emotion** Women favor an expression of pride over one of happiness, neutrality, or shame.

Sources, from top: *Journal of the Chinese Institute of Industrial Engineers*; *Personality and Individual Differences*; *Proceedings of the International Conference on Image Processing*; *Emotion*

TRAVIS RATHBONE (sunglasses), prop styling: Ariana Salvato/astrophe; FRANCESCO MUZZI (illustrations); MITCH MANDEL (cup)